

## Changing of the guard at PURA



Lois Wark (left), PURA president for 2009-10, hands the reins to Chris Johannsen, who will serve as president for 2010-11. Purdue President France Córdova (inset) was the guest speaker at the Annual Meeting/Luncheon on June 4.



On June 4, PURA members gathered for the Annual Meeting/Luncheon to thank those who have served and plan for another year.

In the morning, committees met to discuss plans and activities for 2010-11. After the committees had met, the group gathered for reports from committee chairs. Highlights include the benefits committee planning to research a lower-cost premium plan; the tours committee shared tours planned for the fall; the endowment committee needs to raise \$2,000 more to endow the Martin & Patty Jischke Scholarship; the hospitality committee is considering an art show on campus; and the program committee has more than 37 topics to choose from for the monthly programs at MCL.

The annual meeting ended with a luncheon featuring Purdue President France Córdova.

## Kickoff luncheon scheduled for Aug. 30

All Purdue retirees are invited to join former colleagues and bring their friends to the PURA Annual Kickoff Luncheon at the University Plaza Hotel on Monday, Aug. 30.

The luncheon, with featured speaker France A. Córdova, Purdue's 11th president, will begin at noon. Doors to the Grand Ballroom will open at 11:30 a.m., and drawing for door prizes will begin at 11:45 a.m.

Attendees will be eligible to win door prizes including Purdue Convocations and Lectures tickets, MCL Cafeteria meal passes, a University Book Store gift, Sparkletone Dry Cleaners gift certificates, Panera Bread coupons for bread and bagels for a year, a box of Soller-Baker Funeral Homes golf balls, Rubia Flower Market gift certificate, six gift certificates for Imperial Travel tours, a silk arrangement from Rustic Bouquet, a day with Carolyn Gery to simplify and reuse your belongings and a golden "P" on an ornament from Inspired Fire Glass Studio and Gallery.

The reservation form for this special occasion is on page 7 of this issue. Reservations must be received no later than Monday, Aug. 16.

### Inside this issue

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## Business Tips

### Investment Strategies for Retirees

*(A message from the PEFCU Trust & Financial Center)*

If you're retired, it's essential to brush up on investing basics and follow time-tested investing principles. For starters, review your portfolio to make sure it's adequately diversified.

As many retirees found out the hard way in 2000-02, how your money is divided among the different types of savings and investments, and among the categories within these main types, is one of your most important investing decisions.

Make it a priority to calculate what percentage of cash, bonds and stocks you have in your portfolio and set your target asset allocation plan.

Your target investment mix depends on your financial goals, estimated life expectancy, overall financial situation and tax bracket. Importantly, it also depends on your financial ability to withstand losses and how much risk you need to take to meet your goals.

Once you diversify your investments, periodically rebalance your portfolio to maintain your target mix and to lock in your gains.

*For more information about managing your investments in retirement, please contact Larry Hyser, ChFC, or Melissa Acher, the PEFCU Trust & Financial Center representative serving the members of Purdue Employees Federal Credit Union (PEFCU), at 765.497.8847.*

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## From your Benefits Committee

If you are a PURcare member, you may have received a mailing from Optum Health, a UnitedHealthcare discount program. This is NOT a required program and the cards included are NOT your new medical health care cards. If there are any discounts you wish to use, please do. Note that most of the medical benefits are already included in Medicare and/or your PURcare plan. This discount program is an extra benefit from UnitedHealthcare much like Silver Sneakers, NurseLine or CareGivers. It is your choice to use or not, as you wish.

In late June you should have received a letter from UnitedHealthcare explaining that you would be receiving a NEW PURcare medical card that has only the UnitedHealthcare name on it. Please begin to show this new card to your health care providers and notify them that the numbers on the card are new. Put your old card away and do not use it. This is all part of the transition from the Pacificare name to the UnitedHealthcare name. In addition, the billing process will change.

Those paying by check each month will receive two coupon books: one for paying the medical premium and one for paying the prescription drug premium. This will require that you write two checks per member for each month. Be sure to send each payment separately in the envelope provided. Should you choose to pay for the remainder of the year, multiply your payment by the number of months left in the year and send one check for medical and one check for prescription drugs with one coupon from each coupon book for each payment. Be sure to use the provided envelopes.

Those paying by electronic fund transfer each month will NOT receive coupon books. This payment will show on your bank statement as two payments for each person. One for medical and one for prescription drugs. You do not need to do anything differently.

Those who made a single, yearly payment for 2010 will NOT receive coupon books and will NOT receive monthly billing statements. In December you will receive coupon books for 2011 and may make a single payment for the year for

medical and a single payment for the year for prescription drugs and send them along with one coupon from each coupon book in the envelopes provided.

Those receiving approved veteran prescription drug coverage will receive coupon books for only the medical payment, or if paying by electronic fund transfer will continue to have one transfer made each month.

There are NO changes to your medical plan with this name and billing change. The total monthly amount you pay remains the same. You will NOT receive a new prescription drug card at this time.

Some PURcare members should be receiving a \$250 reimbursement from Medicare sometime this year or early next year. If your prescription drug expenditures have exceeded a specific amount (\$2,830) and would have put you in the doughnut hole or gap in coverage that exists in most private plans, this will trigger Medicare to send you this reimbursement to help offset the cost of your prescription drugs. This payment will come automatically if and when you qualify. The first checks were to have gone out to those eligible members on June 15. The next checks will go out Sept. 15 and again Dec. 15. Some checks will not be received until 2011. As of May 30, 2010, there were 131 PURcare members who qualified.

# PURA

Purdue University Retirees Association

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The *Purdue University Retirees Association Newsletter* is published for official retirees of Purdue University by the Office of Marketing and Media. For change of address, please include the address label from the back page and send it to PURA Newsletter, 507 Harrison St., West Lafayette, IN 47907.

Any suggestions or ideas for PURA should be referred to Office of Retiree Affairs, 401 S. Grant St., West Lafayette, IN 47907-2024. Telephone (765) 494-1779.

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chair: Richard Nelson



# New officers, committees take charge for '10-11

New officers for the Purdue University Retirees Association were elected and took office during the June 4 annual planning meeting and luncheon.

Those who are serving during the 2010-11 PURA session are:

- President: Christian Johannsen.
- Vice president and president elect: Charles "Chip" Rutledge.
- Secretary-treasurer: Pat Lawson.

- Historian: Mary Alice Nebold.
- Committee chairs for 2010-11 are:
  - Benefits Committee: Martha Chiscon.
  - Campus/Community Activities Committee: Sue Hume Graham.
  - Communications Committee: Dick Nelson.
  - Endowment Committee: Betty Nelson.
  - Hospitality Committee: Sue Hiser.

- Kickoff Luncheon Committee: Sarah Johnson and Ann Pickett.
  - Program Committee: Eldon Ortman and Reuben Peterson.
  - Purposeful Living in Retirement Committee: Scott Rumble.
  - Trips and Tours Committee: James Marciniak.
- Lois Wark will serve as past president.

## PURA committees ready for year ahead

Assignments for the 2010-11 PURA standing committees are:

**Benefits:** Martha Chiscon, biological sciences, chair; Marion Bonacorsi, University Collections; Charles Brown, pharmacy; Judy Davis, purchasing; Fred Ford, executive vice president and treasurer; Don Gentry, office of the provost; Karen Hatke, civil engineering; Sharon Hysong, human resource services; John Sautter, vice president housing and food services; Clifford Swensen, psychological sciences; Charles Tritschler, management; Joseph Uhl, agricultural economics; Chris Johannsen, agronomy (ex officio); and Charles Rutledge, vice president for research (ex officio).

**Campus/Community Activities:** Sue Hume Graham, management, chair; Verle Chappell, field extension educators; Ann Pickett, university residences directors office; and Lewis Runnels, animal disease diagnostic lab.

**Communications:** Richard Nelson, educational studies, chair; Jim McCammack, marketing and media; Jo Ann Thomas, field extension educators; and David Umberger, Purdue news service.

**Endowment:** Betty Nelson, dean emerita of students, chair; William Griggs,

Purdue Research Foundation; Patricia Lawson, agricultural administration and secretary/treasurer; W. Scott Rumble, field extension educators; and Chris Johannsen, agronomy (ex officio).

**Hospitality:** Sue Hiser, management, chair; Gayle Archer, chemistry; Jane Brown, agricultural communication services; Eldon Fredericks, agriculture administration; Deanna Johns, business office, housing and food services; and John Moser, Jr., forestry and natural resources.

**Kickoff Luncheon:** Sarah Johnson, university residences directors office, co-chair; Ann Pickett, university residences directors office, co-chair; Elizabeth Arvidson, Wiley Residence Hall; Chris Johannsen, agronomy; Jeanie Kalhust, director of business managers; Norman Long, 4-H Youth; Susanne Robinson, Tarkington Residence Hall; and Charles Rutledge, vice president for research.

**Program:** Eldon Ortman, entomology/agriculture, co-chair; Reuben Peterson, spouse of Jean Peterson, education counseling, co-chair; Robert Bain, physical facilities computing; Marion Baumgardner, agronomy; Gene Courtney, registrar; Jack Fessler, veterinary clinical sciences; Sarah Johnson, university residences

director's office; Joyce Koelzer, development office; Norman Long, 4-H Youth; Sue Scholer, retired state representative; Martha Schrader, spouse of Lee Schrader, agricultural economics; Betty Suddarth, vice president for student services; and Olivia Wood, consumer and family sciences.

**Purposeful Living in Retirement:** W. Scott Rumble, field extension educators, chair; Margaret Favorite, sociology; Mike Drayer, human resource services; Mary Hood, spouse of Eldon Hood, agronomy; Lowell Landrum, continuing and distance education; Stan Mithoefer, Purdue Research Foundation; Judy Ohm, College of Agriculture administration; Betty Suddarth, vice president for student services program; Mary Lou Tatlock, registrar; Polly Tyler, spouse of Horace Tyler, agriculture communications.

**Trips & Tours:** James Marciniak, division of recreational sports, chair; Norma Sue Abney, PUSH Center; Carol Barrett, center for career opportunities; Dan Collins, internal audit; Esther Madren, human resource services; and Nancy Yuochunas, IT enterprise applications.

## United Way 2010 campaign announced soon

The United Way Campaign is organizing for the 2010 campaign. Chris Johannsen, PURA president, and Chip Rutledge, PURA vice president, are the PURA representatives and will coordinate efforts with Purdue related to Purdue's overall goal of \$735,000. PURA's goal is \$89,000 for this year, which is slightly higher than last year. Last year we exceeded our goal and are hoping to do the same this year.

More than 23 local agencies make use of United Way dollars as part of their operating budgets. These agencies provide services to more than 80,000 people in Tippecanoe County. You will receive a letter along with a pledge card during the summer explaining the focus of this year's campaign. We hope that our retirees will continue the proud tradition of supporting the United Way.



**Just a reminder!**  
 PURA luncheons will continue to be held the first Monday of each month at the MCL cafeteria, except for July and September.  
 See you there!

## From foods to flames, PURA members keep learning

PURA members had the opportunity to travel and learn this past spring. On April 1, the Campus and Community Activities committee took retirees for a tour of Inspired Fire. Artist and owner Sharon Owens hosted PURA at the studio, where she gave a demo and shared information on the art of glassblowing.

PURA retirees and guests also enjoyed an evening with Nicholas Palmer, conductor of the Lafayette Symphony Orchestra, on April 22. Palmer gave a tour of the Long Center and shared the musical program of the Lafayette Symphony. Retirees enjoyed listening to a rehearsal of the Lafayette Symphony and learned how the conductor and musicians interact to work toward a performance of memorable music.

On May 6, 19 members took a tour of Purdue's Food Stores. Conducted by Shelly Cochran, director of food stores, attendees learned that 19 full-time and 20-30 student employees are responsible for purchasing, warehousing and coordinating the delivery of all of the food and food-related disposables for the residence halls, hospitality and tourism management, Purdue Memorial Union and some research projects. They also are involved in procuring food equipment, vending contracts and off-campus suppliers.

The refrigerated meat processing area handles about 4,000 pounds of meat per day. Dry goods are stored in a



*Sharon Owens, artist and owner of Inspired Fire, hosted PURA at her studio and gave a demonstration on the art of glassblowing.*

controlled humidity storeroom to keep fresh. Items such as canned goods, condiments and Jell-O are stored in the basement of the Food Stores Building. The building also includes 15,000 cubic feet of refrigeration and 180,000 cubic feet of freezer storage.

Purdue's Food Stores maintains a back-up supply of dairy items but contract for the direct delivery of milk and milk products. The amount of milk consumed would require a herd of 100 dairy cows. It takes a herd of 500 cattle to provide the 170,200 pounds of beef patties, and 8,000 gallons of oil to cook the 220,000 pounds of french fries used in a year. It is an amazing operation and one of the largest in the country for a university.

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Thirty-one Purdue retirees and guests traveled to Chicago on June 15 with the Imperial Tour, "The Train, The Tower, The Architectural Hour," coordinated by the

*PURA members saw the inner workings of Purdue's Food Stores.*

Trips & Tours Committee. The Amtrak train trip from Lafayette's historic train depot to Chicago's Union Station brought back fond memories for many.

The group arrived in bustling Union Station and walked to the Willis (Sears) Tower. It was an awesome view and well worth visiting to get a bird's-eye sense of Chicago. Several glass bottom decks are recent additions to the Skydeck. They require a spirit of adventure, and many of the Purdue retirees were up to the challenge – one PURA member even sat down on the glass floor!

Members lunched at Navy Pier and then explored the pier and all its venues. After boarding the Shoreline Boat, they set off on the Chicago River for a one-hour architectural tour. The Shoreline guide was fantastic, knowledgeable and entertaining. Although the second half-hour was a bit damp – no, *a lot* damp – when a steady rain moved across Chicago, the tour was a great opportunity to see and understand some of the city's most impressive real estate through the years.





## Those Were the Days: *All's fair in love and war*

*Editor's note: Thanks to all those who submitted reminiscences for our new "Those Were the Days" column. This issue we're sharing a story from William R. Fuller, professor emeritus of mathematics.*

Broad Ripple High School in north Indianapolis gave me a diploma in 1939. I use the word "gave" in the sense that I was a lousy high school student; not sure of graduation during "Senior Week" that year, etc. I was also a year late graduating. A broken hip in January 1938 cost me a semester, and then I couldn't face going back to school the following fall. I eventually succumbed to my mother's pleadings to finish while looking out the study hall windows and envying the squirrels cavorting in the trees and cutting classes to read Joseph Altscheller's books about the Kentucky frontier.

The Depression was far from over and jobs were very scarce in 1939. A neighbor, for whose wife I had washed walls, interceded and got me a job at the *Indianapolis News*, a feat impossible in today's "fairness" world.

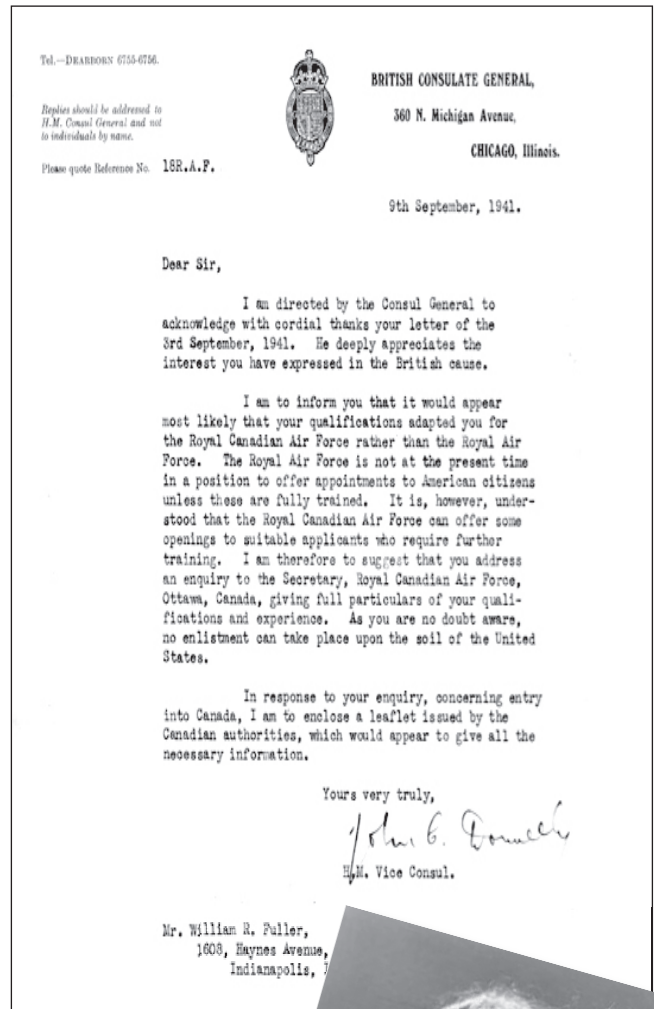
We were daily bombarded with news about England's strife. A devoted reader of pulp magazines about the exploits of Eddie Rickenbacker, Billy Bishop, Rene Foch and the like in World War I, I yearned to emulate them. Britain's plight and my desire led me to offer my services to the RAF. I wrote so through the British Embassy. Their response (see attached letter) was that without training, they could not use me, but suggested that the RCAF might. Included were details about approaching the Canadians.

However during this same time frame, I met a young woman, Louella Peterson, for whom I felt a considerable attraction. My concern for England's plight began to wane immediately (see attached photo). I didn't enlist in any army immediately. I was devoutly interested in forging a permanent relationship with Lou.

After a few weeks of introductory negotiations, I got up the nerve to invite her to our home for Sunday dinner on November 30, 1941. Unfortunately, I knew only her first name, "Lou." A call to the school secretary provided her last. My mother asked her to come back the next week; she came. After dinner, on that Dec. 7, I went to a nearby bakery for some dessert. When I entered, they asked if I had heard about Pearl Harbor. As with most people in those days, I asked, "What's a Pearl Harbor?"

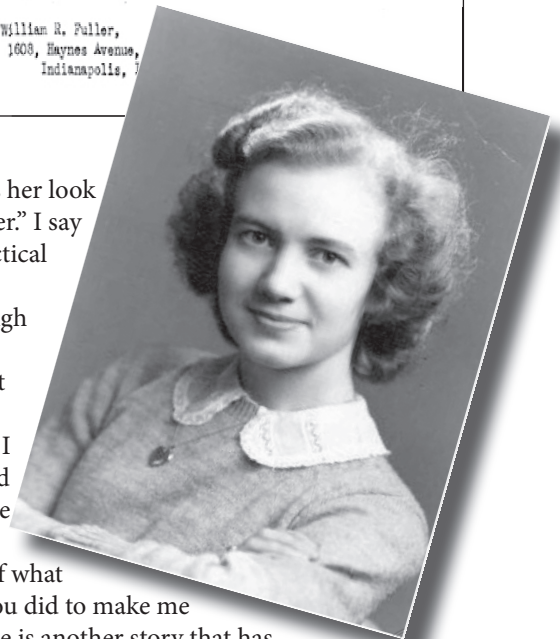
With war declared on Dec. 8, I knew would be drafted eventually, but held out until August 1942, when I enlisted to serve in the U.S. Army Air Corps. At least that was my intention. I failed to take into account that the Air Corps was part of the U.S. Army; not a separate service until after WWII. In its wisdom, the Army put me in the Field Artillery. The reason for this was IQ tests, which apparently showed a spatial and mathematical disposition. It was soon clear they intended that I apply for Officer Candidate School.

To me this opened up a great reason to press my suit on Lou. She accepted my proposal of marriage contingent upon my obtaining a commission. She doesn't like for me to tell this part —



she says it makes her look like a "gold-digger." I say it shows her practical side.

Given my high school record, it seemed a safe bet that I wouldn't succeed in OCS. I did, however, and true to her pledge she became my wife. The story of what the Army and Lou did to make me the man I became is another story that has taken 67 years to unfold — so far!



## Register for fall campus/area activities

Plan now to join in the activities planned by the Campus and Community Activities Committee. Reservations should be submitted at least one week before the date of the tour.

**Thursday, Sept. 2, at 3 p.m. – Yue-Kong Pao Hall of Visual and Performing Arts.** This tour will include the art and design department, the Nancy Hansen Theatre and a behind-the-scenes look at the costume, shop and technical areas such as scene painting and lighting. The tour will meet in Room 1190, the main office of Pao Hall.

**Thursday, Sept. 23, at 3 p.m. – Purdue Beef Cattle Unit: Purdue Animal Sciences Research and Education Center.** The 90-minute tour will include a visit to cattle housing and cattle handling facilities and an explanation of research that is taking place. To reach the center, travel west on U.S. 52 to Montmorenci and U.S. 231. Turn right onto U.S. 231. Go to County Road 750 North and turn right. Silos will be visible and signs will also point the way.

**Thursday, Oct. 14, at 1 p.m. – Subaru of Indiana Automotive plant tour.** Tour the production area of one of the nation's most progressive automobile manufacturers. Participants will tour the production floor and walk along the balcony catwalk, which will provide a great view of the car assembly process.

To learn more, visit [www.purdue.edu/retirees](http://www.purdue.edu/retirees) or e-mail Sue Hume Graham at [sg1321@comcast.net](mailto:sg1321@comcast.net). You also may call her at 447-7366. Provide name(s) and an e-mail or telephone number if you e-mail or call. Be sure to indicate which tour(s) you are booking.

## 'Purposeful Living' a huge success



*Attendees participated in a variety of physical activities at the Purposeful Living Conference.*

The "2010 Purposeful Living in Retirement" conference, hosted by the PLIR committee of the Purdue University Retirees Association, was presented April 28 at the University Plaza Hotel in West Lafayette. The goal of the conference was to have speakers who could discuss and share opportunities for retirees to become involved in during their retired life, said Bill Baumgardt, committee chair. There also were exhibitors with displays about their products and services. Retirees were given time to visit and gain knowledge of those services.

The speakers made presentations on challenging your mind, improving health and vitality, simplifying your lifestyle, learning about estate tax changes and preventing fraud. Numerous door prizes were provided by donors for the conference. The evaluations for the exhibitors and attendees indicate that the conference was extremely successful. The group looks forward to another one next year, Baumgardt said.

Committee members were Lowell Landrum, Doris Cox-Peterson, Mike Drayer, Margaret Favorite, Mary Hood, Stan Mithoefer, Betty Suddarth, Mary Lou Tatlock and Polly Tyler, as well as Purdue staff member Michelle Salla. Bill Baumgardt served as chair. Ex officio members were Lois Wark, Chris Johannsen and Scott Rumble.

Outstanding staff support was provided by Human Resource Service representative Michelle Salla and Events Planning Staff Jennifer Howard and Catherine Adair.

Ideas and suggestions for the 2011 conference are welcome. Please let Scott Rumble, chair, and/or Peggy Favorite, special assistant, know if you have program ideas.

## Plan now to tag along on one-day trips this fall

Mark your calendar for two one-day trips planned by the Trips and Tours Committee. You won't want to miss them!

■ **French Lick Resort and Casino** — Sept. 16.

Travelers to French Lick Resort and Casino can try their luck at the casino, purchase a round of golf, enjoy the spa, or take a train ride through the Hoosier National Forest and free shuttle to the West Baden Resort. The cost of \$35 per person

includes transportation and Imperial Royal Tours escort.

■ **Conner Prairie** — Oct. 28.

Retirees and their guests will travel to Conner Prairie to explore five themed historic areas on 200 beautiful, wooded acres. The cost is \$39 per person and includes transportation, admission to Conner Prairie and Imperial escort. Those attending can experience the newest exhibit, an 1859 Balloon Voyage ride, for

an additional \$10.

For more information or to make a reservation on any of the above trips, call (765) 447-9321 or (800) 642-6645. You are encouraged to make reservations early since these trips fill up quickly. Be sure to indicate that you are a Purdue retiree.



# Purdue University Retirees Association

**You're invited to join fellow Purdue retirees and bring your friends  
as we begin our 33rd year of activities with  
the PURA Annual Kickoff Luncheon**

**Noon, Monday, Aug. 30, 2010**

**Doors to Grand Ballroom open at 11:30 a.m.**

**Door Prize Drawings start at 11:45 a.m.**

**University Plaza Hotel**

**3001 Northwestern Ave., West Lafayette**

Our featured speaker will be Purdue University President France A. Córdova.

Attendees will be eligible to win door prizes including Purdue Convocations and Lectures tickets, MCL Cafeteria meal passes, a University Book Store gift, Sparkletone Dry Cleaners gift certificates, Panera Bread coupons for bread and bagels for a year, a box of Soller-Baker Funeral Homes golf balls, Rubia Flower Market gift certificate, 6 gift certificates for Imperial Travel tours, silk arrangement from Rustic Bouquet, a day with Carolyn Gery to simplify and reuse your belongings, a golden "P" on an ornament from Inspired Fire Glass Studio and Gallery.

Please use the form below to make reservations for you and your guests. The luncheon cost is \$14 per person. Registration forms and payment must be received by Aug. 16, 2010. Questions should be directed to Michelle Salla at 494-1779.

•• Reminder: This will be your only notification and invitation to the luncheon. Please use this form. ••

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## PURDUE UNIVERSITY RETIREES ASSOCIATION ANNUAL KICKOFF LUNCHEON Aug. 30, 2010

Name(s) \_\_\_\_\_

Number of reservations @ \$14.00 \_\_\_\_\_ Amount enclosed \_\_\_\_\_

Please make checks payable to Purdue University. Thank you.

Mail to: Michelle Salla  
Human Resource Services  
401 S. Grant Street  
West Lafayette, IN 47907-2024

**Due by: Monday, Aug. 16, 2010**

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## Check and approve your address information

The Purdue University Retirees Association is working hard to keep up-to-date with addresses, phone numbers and e-mail addresses for retirees.

Retirees are asked to check carefully the accuracy of their name and address as it appears on the mailing label (above) of this issue of the PURA Newsletter.

Please make any changes on the form below and mail to the address indicated. Thank you.

### Purdue University Retirees

Please help us keep your information accurate. Send any changes from the mailing label that appears above on this issue of the PURA Newsletter. Thank you for your help.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

E-mail address \_\_\_\_\_

Return this form to:

Julie Thedans  
Purdue University Retirees, Human Resource Services  
401 S. Grant St.  
West Lafayette, IN 47907-2024